



## WE BUILD YOUR BUSINESS

AlphaGraphics assists you with building your business, increasing your revenue and representing your brand with confidence by developing and producing everything you need to succeed.

Acrylic Signs

Annual Reports

Brand Identity

Brochures

Business Cards

Cards & Invitations

Digital Printing and Foiling

Forms and Labels

Graphic Design

Large Format

Mail Campaigns/EDDM

Manuals & Book Printing

Newsletters and Flyers

Photo Books

Photo Prints

Posters, Signs & Banners

Presentation Displays

Promotional Products

Real Estate Marketing

Stationery

Trade Show Materials

Variable Data Printing

Wall & Floor Displays

Web Design

*...and much more!*

Schedule a tour of our facility and see how we can grow your business: **801.461.0500**



**alphagraphics**<sup>®</sup>

South Salt Lake • Murray • Sugarhouse

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[www.alphagraphicsinutah.com](http://www.alphagraphicsinutah.com)

[www.agpromoutah.com](http://www.agpromoutah.com)



GET NOTICED.  
GET BUSINESS.

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AlphaGraphics is your partner in profitability. We team with you to plan, develop, and produce effective business and marketing communications. From consultation to finished product, we're your reliable, one-source partner.

**CONSULT WITH OUR EXPERTS**

From simple logos and standard business packages to full-blown multimedia marketing campaigns, we'll help you develop your message to make the most impact.

Our trained and experienced print and marketing professionals will assist you in formulating a plan specifically targeted to achieve your goals and grow your business.

The AlphaGraphics South Salt Lake team of marketing and communications experts knows the strategy to ramp up your ROI right out of the gate. We'll work with you to carve out your niche in the marketplace so your target audience hears your brand message loud and clear.

**5 REASONS TO MAKE MARKETING A TOP PRIORITY**

**SALES. SALES. SALES.** More product and service awareness leads to more contacts, conversions and sales.

**MASTER METRICS.** Campaign results help you determine your cost-per-customer so you can refine future efforts and increase your business's profitability.

**BUILD TRUST.** Lasting customer relationships take time and mutual investment. Consistent exposure to your brand helps create comfort and trust.

**LEARN YOUR AUDIENCE.** Marketing offers ample opportunities to get accurate feedback, uncover customer needs, and track buying patterns.

**OPTIMIZE YOUR BRAND.** What differentiates you from competitors? If you can define that and capitalize on it through multi-channel integrated marketing, customers will choose YOU.



Storefront Branding • We Olive • Salt Lake City, UT

Wall Art • Mark Miller Subaru • Salt Lake City, UT

"Gregg is really great to work with. If there's ever a problem, he's there to fix it and make it right and will even show up with the delivery to make sure it's what we want."  
- Courtney W., Alpine Art, Salt Lake City, UT

"You are always quick and accurate in assisting us and in making our employees feel valued. Thank you!"  
- Adam J., Utah Jazz, Salt Lake City, UT



Fine Art Photo Prints and Enlargements



Logo Design/Entrance Sign • VIP Marine • Salt Lake City, UT

**PREPARE TO BE IMPRESSED**

Whether it's from a long-term client or someone checking out our services for the first time, people are continually surprised by just how much AlphaGraphics South Salt Lake can do for them.

It's not simply about the number of products and services we offer - although that's impressive in itself. It's about finding a one-source partner who can help you plan, produce and manage virtually every aspect of your organization's marketing and communications needs.

At AlphaGraphics South Salt Lake, you will:

- Save time and money by not having to juggle multiple vendors
- Find a working relationship that can help you grow your business for years to come

With our help, you'll soon find that your customers will be dialing in to say, "Wow!" about your organization.



Window Frosting • UBS Financial Advisors • Salt Lake City, UT



Vehicle Wrap • Mark Miller Subaru • South Salt Lake City, UT



Wood Paneling Printing/Design • Costa Vida • Western US